



Jason Kelloway is a Marine Corps veteran, who served his time with the 2nd Battalion 8th Marines out of Camp Lejeune, NC and was deployed four times. He achieved the rank of Sergeant and has had numerous awards including a Joint Service Achievement Medal for his leadership in a hostile situation in Haiti that saved other Marines and

civilians. Following his service, Jason found himself in a downward spiral, struggling with the challenges of transitioning back into civilian life. Like many veterans, he faced hurdles that were both physical and emotional.

Jason's faith in God set him on a path of purpose. He began by serving coffee to the homeless on a Jacksonville street corner. With his wife and four children, Jason began their nonprofit, Cup of Love Ministry, which is now in its 11th year serving the homeless and less fortunate. It was from this small, humble beginning that he embarked on a mission to start his own coffee shop, Social Grounds Coffee Roasters, in historic Springfield. He's dedicated to helping other veterans struggling to transition to civilian life, just as he had once done. The shop employs veterans and provides them with mentorship and support under Jason's guidance. Every purchase goes towards continuing its mission to empower and employ transitioning veterans through specialty coffee.