

Learning with the iPad in Common Core

The iPad is changing the learning experience, making it more engaging, interactive and completely mobile. Powerful apps let students engage with content in interactive ways, find information in an instant, and access an entire library wherever they go. This session will focus on how students are learning with the iPad and digital content aligned to the Common Core standards.

Kate Kemker, Ph.D., is a southeast education development executive for Apple, Inc. She is the former director of technology and learning innovation for the Florida Department of Education. Kate completed her doctorate at the University of South Florida in the area of curriculum and instruction, in which she examined Florida's elementary student's access to technology in high and low socioeconomic schools.

The Impact of Bullying on Children and Teens

This session will discuss the effects of bullying on children and teens, including their emotional and mental health and well-being. Participants will hear specific information on why children and teens bully others and what can be done to help them. The session will also address cyber bullying and the new term, "bullycide."

Denise Marzullo, LMHC, MBA, is a licensed mental health counselor with more than 14 years' experience working in nonprofit mental health organizations in Jacksonville. She earned a bachelor's degree from Clemson University, a master's degree in counseling psychology from the University of North Florida, and a master's degree in business administration from Saint Leo University. Denise was named the executive director of Mental Health America of Northeast Florida in February 2010. She is also a professor with the University of Phoenix.

Teachers as Leaders Both In and Out of the Classroom

This session will highlight ways that teachers can become leaders within their schools and communities as they move beyond the classroom walls to share their knowledge and expertise about education. You'll see real examples of ways to improve practice, as well as to discover opportunities to engage with your local and state community in education reform efforts. These opportunities allow for teachers to make a real difference in their classrooms, schools, and within the community!

Zachary Champagne is a research assistant with Florida Center for Research in Science, Technology, Engineering and Mathematics (FCR-STEM). He has taught elementary school students in Jacksonville for 13 years. In 2006, he was awarded the Presidential Award for Excellence in Mathematics and Science Teaching for the state of Florida, the highest recognition a K-12 mathematics or science teacher can receive for outstanding teaching in the U.S. In 2010, he was awarded the Teacher of the Year award for Duval County, and was one of five finalists for the Macy's Florida Teacher of the Year Award.

Interacting with History: MISSION US

In January 2012, New York public television station WNET launched MISSION US: "Flight to Freedom," the second in a series of free online video games designed to engage upper elementary and middle school students in American history. Hundreds of thousands of teachers and students across the country have gone online to mission-us.org, where they explore resistance to slavery in the years preceding the Civil War through the game and its accompanying classroom materials. This session will focus on how scholarship, technology, and active learning are combining to bring American history to life.

Christopher Czajka is the senior director of the LAB @ Thirteen, which creates community and educational outreach initiatives associated with WNET's productions. He has been involved in the development of MISSION US since its inception, and works with PBS stations nationwide to bring the game into classrooms.

Elizabeth Stansel is the gifted resource teacher at Atlantic Beach Elementary School in Atlantic Beach, FL. She previously taught eighth grade gifted/advanced U.S. History for 10 years. A National Board Certified teacher, she is also a county-wide trainer for gifted certification, classroom management and the PBS MISSION US program. She was named both the WJCT MISSION US educator of the year and the Pollo Tropical teacher of the year for her region in 2011. She believes that active engagement through high-energy group-based instruction is the best way to foster retention of material.

Empowering Young Scientists: Students LEARNING Science by Really DOING Science

Elementary/Middle: In order for students to become scientifically literate citizens, they need to have strong and well-rounded understandings of what

scientists actually do, how scientists really think, and what it truly means to “do” science. During this interactive and hands-on session, we will explore how elementary and middle-grades teachers can orchestrate more powerful learning events where even our youngest students can fully experience what it feels like to be real scientists.

Scott Sowell, Ph.D., has been in science education for 15 years, from elementary to college levels. He currently teaches science at Darnell-Cookman Middle/High School and is honored to have been selected as the 2012 Duval County Teacher of the Year.

Boys and Girls Learn Differently!

Did you know it's the Golden Age of Neuroscience? Boys and girls really do learn differently! Come discover the fascinating neurological and biological differences of the male and female brain. Walk away with classroom strategies that will help you differentiate instruction and become a better classroom teacher. All participants will leave with a wide variety of resources and assessment tools.

Amy Tibbals Morales is a career educator with a wide variety of experience in the classroom, as well as in administration. She currently serves as the director of professional development and master in-service for the Episcopal Diocese of Florida. Amy is the owner of Innovations Learning, LLC, and is a certified trainer for the Gurian Institute in Colorado Springs.

Psychological Implications of Childhood Obesity

Childhood obesity is growing at an alarming rate. Obesity rates among children in the U.S. have doubled since 1980 and have tripled for adolescents. About 17 percent of children aged two to 19 are considered overweight. In addition to medical complications, obesity can also affect a child's quality of life. This presentation will discuss social and behavioral factors related to childhood obesity.

Janice Marie Pimentel, Psy.D., is a licensed clinical psychologist in practice with Baptist Behavioral Health, where she provides therapy to patients of all ages. She has spent more than a decade helping patients from both civilian and military life. Dr. Pimentel regularly consults with Baptist Bariatrics on weight-related issues and has been treating eating disorders, including binge eating disorder and body dysmorphic disorder, for many years. She holds a bachelor's degree from Boston University. Dr. Pimentel received her

doctorate from Florida Institute of Technology and completed postdoctoral work at Florida State Hospital and Bloomfield Psychological Services.

How To Tell Your Story to Elected Leaders To Help Save Public Education

In today's climate, it is more important than ever for teachers to tell their story to decision makers, from the Legislature to the State Board of Education. This workshop will focus on that process: how to engage legislators at both their local and Tallahassee offices; how to testify before a legislative or state board committee hearing; how to monitor legislation; and how to follow the State Board of Education's rule-making process and get involved in State Department of Education committee work. The process may seem overwhelming, but once broken down and shared with colleagues, it is not. Every day you advocate for your students in the classroom. Spend some time with us to learn how to advocate for them with elected officials.

Colleen Wood became aware of the extreme budget cuts facing our schools through volunteering in her children's schools. Never one to sit on the sidelines, Colleen founded the first statewide, grassroots public education advocacy group, 50thNoMore.org dedicated to involving parents and community members in supporting public education. She has worked in the private, public and nonprofit sectors and therefore brings a unique perspective to education advocacy. As the married mother of two public school children, the fight for public education hits close to home. Colleen received her bachelor's degree from the Florida State University and is an accomplished public speaker, trainer and advocate who strongly believes that investing in public schools is investing in Florida's future.

Deborah Gianoulis is well known for her 25-year career as Jacksonville's news anchor on WJXT-TV4. Her interest in education was demonstrated time and again by her reporting and civic work. Deborah's involvement with education advocacy was a natural outgrowth of her years of serving on the boards of many local nonprofits. Deborah has devoted her energies to promoting quality early learning, fulfilling the vision of the Schultz Center for Teaching and Leadership, and championing the need for and the value in a quality, well-funded, public education system for all children. She is a graduate of the University of Delaware, and has lived in Florida for the past 33 years with her husband. They have two grown children who both attended public schools and the University of Florida.

Your Lesson Plan for Your Financial Health, Your Well-Being and Your Life!

This is a dynamic interactive presentation that will help you build your financial future regardless of your age or retirement date. Experience financial planning with a coach and mentor. This presentation will change the way you view financial planning, your financial health, your well-being and your life!

Steven W. Franke is the president and founder of Franke Professional Services, Inc., an independent financial planning firm located in Chambersburg, Pennsylvania. Steve formerly served as an arbitrator for the NASD Regulation, Inc. Board of Arbitrators and is a member of the Financial Planning Association. Since 2002, Steve has been registered with CUSO Financial Services, L.P., and currently manages the financial services program for 12 credit unions across the country, including Community First Federal Credit Union of Florida. Over the years, several of his credit union programs have won awards. Bank Investment Consultant Magazine named Steve as Program Manager of the Year in 2008 and gave him Honorable Mention in 2012.

Outstanding ESL Activities for a Good Lesson Plan

Lesson planning. Why do we need it, and who needs to know how to do it? Lesson planning is a process that is not easy. Many think that once you have the book, you are ready for class. But it takes thinking and practice to polish this skill, and it won't happen overnight. Planning ahead will help you get anywhere without problems. The well organized and designed lesson plan will include ESOL methodologies and strategies. Let's start learning a basic new skill that will help the development of your lesson through the whole year and will help your ELLs. Attendees will receive a CD with activities.

Cristina P. Valentino, Ed.D., graduated from the University of North Florida with a degree in educational leadership, with concentration in ESOL-ESL/multicultural-bilingual education/language acquisition. She has conducted postdoctoral research on bilingual giftedness in Honduras and workshops from Population Connection in the U.S. and Honduras. She has served as a program reviewer and participant in the new ELD Common Core Standards development for the Florida Department of Education.

Literacy in the Content Areas

This presentation will equip kindergarten through second grade teachers to incorporate reading, writing, listening and speaking skills into their social studies and science content. The presentation will use charts, performance

tasks, video and artwork, and will discuss “making thinking visible.” Participants will hear suggestions for texts, both fiction and nonfiction, as well as music, art and digital resources.

Laurie Hays is the elementary language arts program specialist for the St. Johns County School District, a position she has held for the past nine years. Prior to her district job, she was an elementary teacher in St. Johns County for 20 years, all of which were spent at R.B. Hunt Elementary School.

Beyond Cool Tools: PBS LearningMedia

PBS LearningMedia for educators PreK-16 is a free service that brings together the best of public media digital content from award-winning programs like NOVA, Nature, FRONTLINE, American Experience and Sid the Science Kid, along with content from 90-plus contributors, including the National Archives, National Public Radio and The Learning Registry. Featured on the site are thousands of resources, including short contextualized clips correlated to standards, hundreds of lesson plans with digital media, background essays, discussion questions and teaching tips. Two lucky attendees will receive PBS gift bags.

Carolyn Jacobs, M.Ed., is the senior training manager for PBS LearningMedia and Teachers’ Domain. Prior to joining WGBH, Boston’s public television station, in 2005, she taught Business English to second language professionals at Macy’s, Starwood Hotels and Cisco in southern Florida.

The Jacksonville Public Education Fund’s ONE by ONE: A Conversation with Teachers

What is ONE by ONE? It’s an unprecedented, city-wide initiative to bring together thousands of people in Jacksonville to create a shared vision for public education and work to make that vision a reality. Through structured conversations, ONE by ONE works to identify community priorities and turn them into an action plan. Face to face, voice by voice and ONE by ONE, it seeks to reach thousands of people to create the conditions for change. Learn about JPEF’s ONE by ONE Campaign and the role you can play in mobilizing the community to move forward together for our public education system. JPEF has conducted more than 150 community conversations and heard from more than 1,500 community members and leaders. What are they saying?

Co’Relous Bryant is manager of community mobilization at the Jacksonville Public Education Fund. Co’Relous is a Jacksonville native and a proud product

of Duval County Public Schools. After completing his political science degree from New York University and sharpening his skill set in corporate Manhattan, he returned home to Jacksonville to serve the critical needs of his hometown. Understanding the inextricable nature of public education to the vitality of the River City, Co'Relous brings an impassioned but focused energy to the work of the Jacksonville Public Education Fund. 79% of all kids age 2-11 watch PBS.

Awareness

In this section, participants will learn how to read body language of individuals to avoid confrontations. They will learn how to be more aware of their surroundings so they can foresee an incident before it happens.

Sergeant *Barbara J. Weber* has been employed by the Jacksonville Sheriff's Office for 24 years. She is an adjunct instructor for the University of North Florida and Florida State College at Jacksonville, and a high liability instructor for the Florida Department of Law Enforcement in the fields of firearms, defensive tactics, first responder and defensive driving. She is Taser instructor certified through Taser International. She is also a sergeant on the JSO Honor Guard Team. Her current position, which she has held since 1997, is Training Coordinator for the Department of Corrections.

Engaging Children in Math Using the PBS KIDS Lab Ready To Learn Content

PBS has designed a go-to website for interactive math games based on such iconic PBS KIDS characters as Curious George, The Cat in the Hat, Dinosaur Train, Fetch and other popular children's programs. WFSU has been working with elementary school teachers, integrating this content with core curriculum and matching to Common Core standards. In this session you will learn how you can turn math into a fun and engaging time with children grades K-4.

Kim Kelling Engstrom is director of educational services at WFSU, the public broadcasting station based in Tallahassee. She has worked in television for more than 26 years and has spent the last 11 years at WFSU. She has developed strong partnerships with local schools, childcare providers and other nonprofits providing teaching tools around PBS content. WFSU has been a recipient of the PBS Ready To Learn grant program for the past 10 years.

Tasha Weinstein is education and outreach coordinator for WFSU. She provides teacher training to PreK-12 educators throughout the state of Florida. She oversees the WFSU Super Why Summer camp program, the Martha Speaks Reading Buddy program and other curriculum based projects that WFSU offers area educators. She recently completed and received certification in the Blended and Online Learning and Teaching (BOLT) program at Florida State University.

Free Web 2.0 Tools for Teachers

A simple definition of Web 2.0 is the “Read/Write Web.” Originally, the Internet was a place to locate information - mainly a “Read-Only Web.” As the Internet slowly changed, websites were developed that let people create content and interact with others. In this session we will explore several free Web 2.0 sites that can be used to enhance learning in the classroom.

Paty Savage has a background in elementary education and was a classroom teacher for 14 years. After earning her master’s degree in instructional technology, she became a district level instructional technology administrator. She now serves as director of instructional technology at the Schultz Center for Teaching and Leadership, where she oversees all instructional technology and online professional development programs.

Nemours BrightStart! – Closing the Reading Readiness Gap for At-Risk Young Children

This session will describe key factors that make learning to read hard for many children, and evidence-based teaching strategies to prepare all young children for future reading success. Participants will hear research results from Nemours BrightStart!’s own work in Jacksonville and other communities, along with tips for more effective early literacy instruction in the classroom.

Laura L. Bailet, Ph.D., has a doctorate in communication disorders and is a licensed school psychologist. She has worked at Nemours for nearly 25 years, directing the Neurocognitive Assessment Program for 17 years, and developing the Nemours BrightStart! Program for prevention of reading failure since 2005. Nemours BrightStart! creates innovative new programs to identify and teach at-risk young learners from the very beginning of their reading journey. Results have been published in peer-reviewed journals and presented at many national conferences. Their programs have benefited more than 10,000 young children to date.

“Please Don’t Ask Me To Bake Cookies!” – Meaningful Parent Engagement

Let’s talk meaningful parent/caregiver engagement. Learn about building parent engagement using the National Standards for Parent/Family Involvement programs which include communicating, parenting, student learning, volunteering, collaborating with community, school decision making and advocacy. Find out what meaningful parent/caregiver engagement looks like, and learn best practices for putting it in place.

Gretchen Lynch graduated from Baylor University with a bachelor of science in elementary education. She served as a teacher trainer with the Peace Corps in Belize, Central America, and has been a PTA volunteer for 13 years in Duval County Public Schools. She currently serves as president of Duval County Council of PTAs, providing support and training to local area PTAs.