

Executive Director **Jessica Tittl** joined the North Florida Green Chamber of Commerce when she moved to Florida from Ohio in 2019.

Jessica's career is in new technology development, she worked for GOJO Industries, the makers of PURELL, for six years prior to moving to Florida. While there, she concentrated on microbiome research, the application of

biomimicry to new product development, and sustainability initiatives for the company.

After moving to Florida, Jessica started BiomeFuture, a nature-inspired technology company that focuses on using business to drive conservation efforts by developing technologies for coastal conservation that can also be applied to biotech and chemical product markets.

When Jessica first moved to Florida, she designed and built a tiny house on wheels with the help of her dad and family and friends. She lived in her tiny house on a farm in Lake Butler before moving to Keystone Heights with her husband, Tom, and their dog and cats. Tom and Jessica are dedicated to a sustainable lifestyle and are working to build a small homestead on their property.

Jessica is also a Ph.D. student at the University of Florida, where she studies coral reef microbiomes and business administration.