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The WJCT/PBS KIDS GO! Broadband Player High School Student Video Contest Rules for Entering

Students (individually or in a group) will produce an original video spot of :28 seconds designed to drive kids ages 6 – 9 to the PBS Kids Go! broadband player found at www.wjct.org/pbskidsgocontest

All producers must have submitted an *Intent to Participate* form to clenoble@wjct.org by **5 p.m. on March 26, 2010**. (One *Intent to Participate* form per entry.) Entries submitted without a properly submitted *Intent to Participate* form will be disqualified. www.wjct.org/pbskidsgocontest.

Entries exceeding :28 seconds will be disqualified.

A completed entry form must accompany each student video production. Entry forms must be computer generated. School sponsor email address must be included. All entries must be submitted on a DVD in the DVD-R format. Entries will be judged by original medium. Original medium must be available upon request. One entry per DVD.

Appropriate permission to use copyrighted material must be attached to entry form.

A class or club may submit multiple entries however only one entry per person. (Students may not be included in more than one group.*) Each entry must be submitted on a separate DVD and be “show ready.”

Show ready entries must include black lead at the beginning and end of the production. WJCT will make every attempt to return entries but is not responsible for lost or misplaced entries.

Only material produced during the current school year may be submitted.

Entries may be produced by an individual, group, class or club. Producer(s) must reside and attend a public or private high school in Baker, Clay, Duval, Nassau or St. Johns counties or live in and be home schooled in Baker, Clay, Duval, Nassau or St. Johns counties in grades 9-12.

Prizes will be given for first, second and third place entries. Decisions are solely those of the volunteer judges. Prizes are as follows: first prize - \$500 to the producer(s) and \$500 to the sponsoring school, second and third prize - \$250 to the producer(s) and \$250 to the sponsoring school.**

All winning entries will be aired in a rotating schedule on WJCT within the PBS Kids block, will be posted on WJCT’s website and will be offered to all other Florida PBS

stations for air. At the discretion of the school, entries may also be posted on the school's web site.

All entries must be submitted no later than 5 p.m. on April 15, 2010 to:
Circe LeNoble, Grants Manager, WJCT, 100 Festival Park Avenue, Jacksonville, FL 32202. No late entries will be accepted.

Entries that are submitted to the Jim Harbin Student Media Festival are eligible for this Contest if they meet the above requirements.

*Students may enter the contest as either a part of class or club or on an individual basis however students may only enter once. ALL entries must have the written approval of the student's school video production instructor or media specialist. Home schooled students must present a copy of their home school certification and a parent or guardian must sign as the school sponsor.

**In the case of a homeschooled student, prize money in place of a school will be donated to the student(s)' local zoned school or a local charity to be agreed upon by the student(s) and WJCT.